



Solving the Healthcare Puzzle

2020 MicroClinic Initiative

2017 ANNUAL COMMUNITY UPDATE



Letter from our founder and executive director

Dear Friends,

2017 was another year of progress and lives saved in Kenya. Mothers received critical prenatal care and education in preparation for a safe delivery. And when doctors and nurses went on strike leaving the Kenyan public health sector in crisis, we quickly responded by setting up our Social Innovation Hubs to give families access to health information and lifesaving medical supplies in the communities we serve. Our mission is alive and well in the most remote areas of the country, and for that we are profoundly grateful to our amazing donors and volunteers.

While we're proud of all that we've accomplished, a great deal remains to be done. Access to basic healthcare is still a challenge for many. What does a pregnant mother do when she goes to her prenatal visit and the clinic doesn't have the basic supplies to test for an infection or diabetes or preeclampsia? What happens to a child suffering from an ear infection when the clinic no longer has the necessary antibiotics? So many families have nowhere to go when clinics don't offer needed diagnostic screening services, run out of basic medicine, or shut down altogether. Reliable access to lifesaving health education and supplies is scarce for far too many. In the U.S., we might compare it to a mother facing this winter's deadly flu epidemic with an empty home medicine cabinet and no reliable drug store for hundreds of miles.

Our goal in 2018 is to work with the local public health sector to fill the gap between home-based care and clinic care for thousands of families in Kenya. Our Social Innovation Hubs provide lifesaving health education classes and a safety net for access to essential medical supplies. Watch this [short video](#) to learn more about the Hubs.

We look forward to launching 24 additional Hubs in 2018 and continuing our mission to serve those most in need.

Asante sana for your enduring support!

Moka and Lynne



Operation Karibu

In 2017, we continued to expand our signature program, Operation Karibu, which offers thousands of mothers and families health services, maternal health education, and baby clothes. We also introduced a new critical innovation to our program: Social Innovation Hubs.



Social Innovation Hubs

We developed seven Social Innovation Hubs in response to nationwide strikes in Kenya, which caused public clinics to shut down for most of the year. During this time, so many mothers and families had nowhere to go for medical services. To address this need, we established Hubs to help families access basic diagnostic care and medicine. We are now on a path to expand the program to 31 Hubs over the next year. Learn more about our hubs [here](#).



Our Social Innovation Hubs bring all aspects of our mission together to improve the health of mothers and their families.

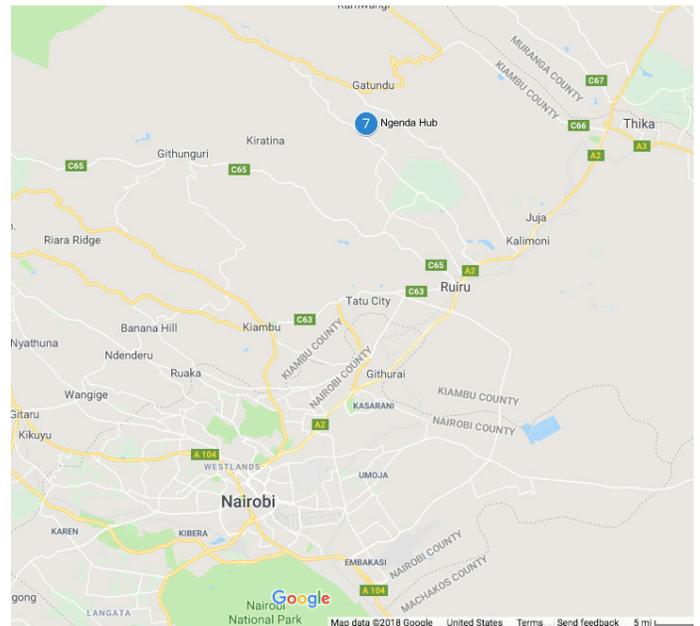
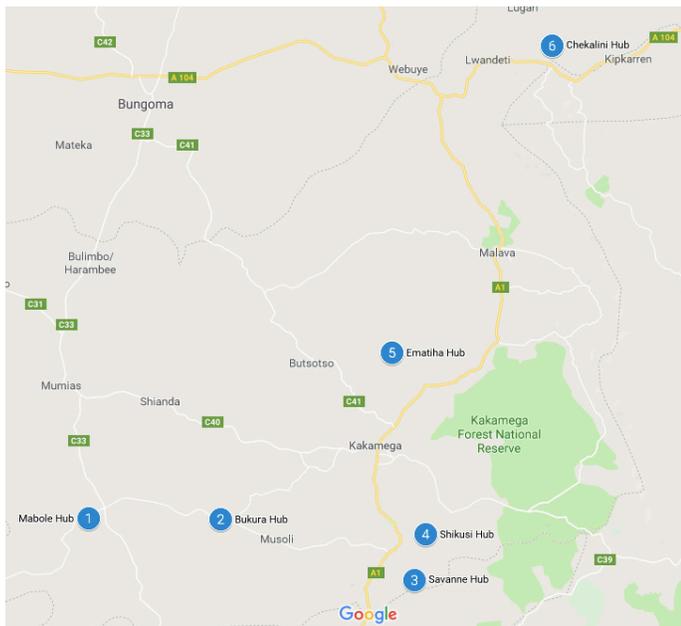
Priority 1: Health literacy. Each Hub hosts a health education event every two weeks in the community.

Priority 2: Health screening. Each hub will be equipped with basic test kits for diabetes, hypertension, anemia, pneumonia, and asthma.

Priority 3: Access to lifesaving commodities. The hubs serve as a safety net when local dispensaries are low on supplies, allowing households to purchase essential “medicine cabinet” supplies.



Map of Operation Karibu’s Seven Social Innovation Hubs



1. Mabile Hub
2. Bukura Hub
3. Savanne Hub
4. Shikusi Hub
5. Emathi Hub
6. Chekalini Hub
7. Ng'enda Hub

Learning Pamoja

In its second year of development and distribution, *Learning Pamoja* provides critical maternal health education to thousands of women. Designed by our own staff, the game offers mothers information about pregnancy, childbirth, and infant care — information that can save a life.



Baby Clothing Production

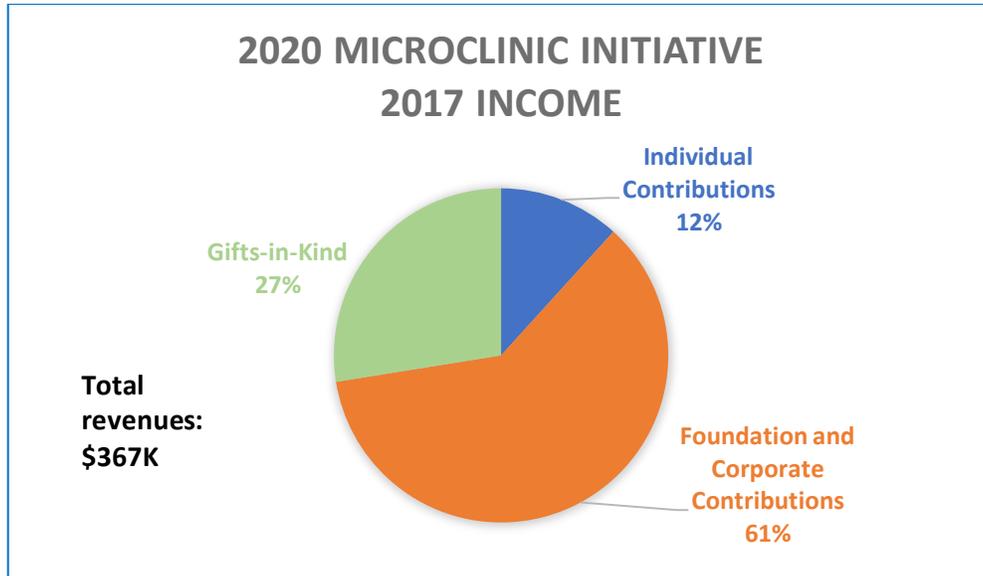
In 2017, generous donors and volunteers collected and packed over 20,000 t-shirts for Operation Karibu in Kenya. Our packages of baby clothes, made from these repurposed t-shirts by local Kenyan seamstresses, serve as an incentive for mothers to deliver their babies in the clinics.



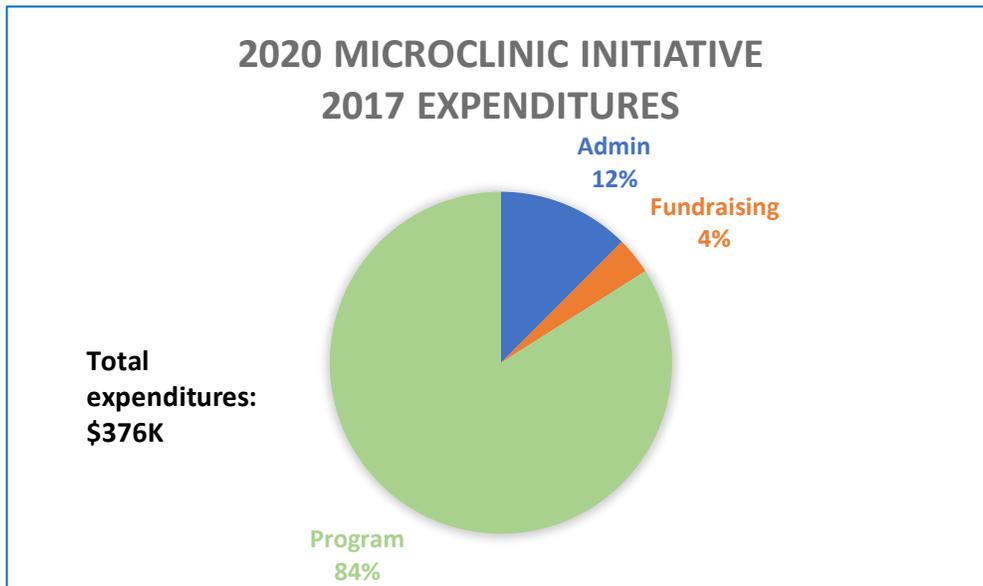
Financials

Funding for 2020 MicroClinic’s programs in Kenya relied heavily on two large grants in 2017, bringing total foundation and corporate support to 61 percent of total revenues. Our programs were also supported by tremendous in-kind donations, including Crazy Dog’s donation of 10,000 t-shirts that Kenyan seamstresses used to produce baby clothes for our program beneficiaries.

2016 revenues:
\$303K



2016 expenditures:
\$364K



Grants, Awards, and Honors

In 2017, 2020 MicroClinic had the great honor of announcing the following:

The Pfizer Foundation Global Health Innovation Grant



ViiV Healthcare Positive Action Community Challenge Prize



Web Summit

Executive director Dr. Lynne Davidson, joined world leaders, including former president of France François Hollande, prime minister of Portugal António Costa, and former US Vice President Al Gore, to speak at Web Summit 2017 in Lisbon, Portugal. Web Summit is a yearly gathering of leaders and decision-makers who participate in conferences about technology and global issues.



Impact Startup Fest

Founder Dr. Moka Lantum won first prize at Impact Startup Fest 2017 in the Netherlands. The festival focuses on impact startups and scale-ups working on innovations that tackle social and global challenges to make the world a better place.



Additional Partnerships

[MicroClinic Technologies and Sagitarix](#) serve as 2020 MicroClinic Initiative's implementing partners in Kenya.

[The Jewish Federation of Greater Rochester](#), with the help of schools, synagogues, and hospital staff throughout western NY, continued to run Project 1Z and collect t-shirts in support of Operation Karibu.

[Crazy Dog T-shirts](#) continues to donate new t-shirts to support Operation Karibu and promote our work in Kenya.

[The Kakamega County Ministry of Health](#) continues to support the successful expansion of Operation Karibu into our Social Innovation Hubs, where the program can reach thousands of women and their families.

[Sheridan Brothers Moving & Storage](#) provides free storage space and packing resources for our donated items in the Northeast.

[Baum-Essex](#)'s donated umbrellas continue to be distributed to community health workers and mothers to use as they walk through the village spreading the word about Operation Karibu.



Pong to Save Moms

We are overwhelmed and moved by the support we received for our first charity event in Los Angeles, Pong to Save Moms. More than 70 members of our Los Angeles community joined us at The Standard Hotel in downtown LA for a ping-pong tournament for mothers in Kenya. More than 100 supporters across the country made donations and bought raffle tickets to support 2020 MicroClinic's programs. Together, we raised awareness and funds to aid some of the most vulnerable mothers in rural Kenya.



School Partnerships

West Hollywood Elementary

The students of West Hollywood Elementary School collected thousands of t-shirts for Operation Karibu and developed a friendship with the students of Pine Breeze Academy in Kakamega County, Kenya. The students of the two schools have been exchanging letters, artwork, and photos. [Click here to watch](#) the Kenyan students say, "Jambo!" (which means "Hello!" in Swahili), to their friends in California.

Marlborough School for Girls

After a presentation about maternal health in Kenya, the 8th grade students of Marlborough collected and packed over 2,000 donated t-shirts for shipment to Kenya. [Click here to watch](#) a Marlborough shirt from Los Angeles transform into a onesie in Kenya.

Community Growth

In 2017, we continued to raise awareness about our work and grow our community of support. Our Facebook following grew by 17%, our Twitter following grew by 32%, and our Instagram following grew by 525%, allowing us to share our mission with more people across the globe. We also continue to expand our mailing list, which allows us to bring exciting news and updates to our community every month. We look forward to expanding our strong community even more in 2018!

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Bernard Okeah, Commercialization Manager, Kenya

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